



# Energy Management and Reporting

## Executive Education Course

► **Gain the tools, data insights, and strategies to turn energy data into action. Reduce costs, improve performance and strengthen sustainability reporting.**

### Who We Are

Georgia Tech's Ray C. Anderson Center for Sustainable Business, in partnership with the Georgia Environmental Finance Authority (GEFA) and the Scheller College of Business Executive Education Program, is excited to launch a course for small and medium-sized enterprises (SMEs) on energy management and reporting.

This four-month course is a practical, hands-on program that will equip participants with the tools and strategies to reduce energy use, track emissions, and meet reporting requirements.

### Why Participate?



#### Deep Industry Experience

Taught by energy management and emissions reporting experts, this course delivers practical, real-world insight.



#### Data-Driven Applied Learning

Provides hands-on instruction using participants' own data to apply real-world energy and emissions management practices.



#### Supply Chain Readiness

Prepares managers and sustainability leads at small and mid-sized companies to meet reporting requirements from larger partners.

### Target Audience

Managers and sustainability leads at small and mid-sized companies (SME's) seeking to reduce energy use, improve reporting, and prepare for supply chain readiness.

### Sessions

#### Reporting Foundations

Build a strong foundation in reporting and energy management by exploring essential frameworks, tools, and their practical applications.

#### Baseline Assessment

Organize, identify, and quantify energy use and environmental metrics across operations to enable reporting and informed decision-making.

#### Impact Measurement

Assess systems and prioritize improvements to strengthen energy performance and environmental management across operational areas.

#### Maintenance

Ensure long-term impact by meeting reporting requirements, maintaining tracking tools, and identifying opportunities for improvement.

### Cost

*Enrollment costs are fully covered through the generous support of the Georgia Environmental Finance Authority.*

